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Invitation to Cover LOCATION CHANGE

St. Francis Hospital Launches Umbilical Cord Blood Donation Program

Wilmington, DE (June 18, 2009) – **EVENT**: The Brady Kohn Foundation Umbilical Cord Blood Program Grand Kick Off with St. Francis Hospital and Community Blood Services

LOCATION: St. Francis Hospital Auditorium

DATE: Monday, June 22, 2009

TIME: 11:00 a.m.

St. Francis Hospital announces its partnership with The Brady Kohn Foundation and Community Blood Services.

All women giving birth at St. Francis Hospital will have the opportunity to donate their baby's lifesaving umbilical cord blood for FREE!

Come join St. Francis Hospital, The Brady Kohn Foundation and Community Blood Services in announcing this important program. Come meet the medical professionals that made this program possible, and **Senator Tom Carper, Congressman Michael Castle and County Executive Chris Coons** to hear what they are saying about this lifesaving resource, as well as to meet mothers and babies who have donated.

Fact: Umbilical Cord Blood is rich in non-controversial stem cells which can be used to successfully treat more than **70** life-threatening diseases, including many types of cancers and blood disorders.

Fact: Umbilical Cord Blood is a byproduct of birth that is usually discarded. Donation is harmless to the mother and baby and is completely painless.

Fact: St. Francis Hospital births approximately one thousand babies a year.

St. Francis, a member of Catholic Health East and Delaware's only Catholic Hospital, has been serving Wilmington and Northern New Castle County since 1924. Services provided include the St. Francis Heart Center, 24-hour Emergency Services with fast-track minor emergency care, Ambulance Service, Bariatric Surgery Center of Excellence, da Vinci Surgical System, Minimally Invasive Surgery Center, Wound Care, Sleep/Neurodiagnostics Center, Pain Center, Home Care, Skilled Nursing Facility, Rehabilitation, Imaging Services, Comprehensive Women's Services and three community outreach programs. St. Francis Hospital is affiliated with the St. Francis Foundation and the Franciscan Care Center at Brackenville.